

From Zero to 4.22M 12 Months of Traffic Growth for New Project in Brazil



01eh Dankevych

Technical SEO & Product Growth Co-Founder at ARI.company

Introduction to the Project

Our project focuses on delivering an advanced image background removal tool tailored for the Brazilian market.

With the growing demand for quick and precise image editing, especially for e-commerce and digital content creation, our platform was designed to offer a seamless user experience. The tool ensures high-quality results with minimal effort, providing Brazilian users with an efficient solution for their image editing needs.

As we launched in Brazil, our goal was to establish a leading presence by offering a reliable and innovative service that stands out in a competitive market.



Initial Challenges and Goals

Our project initially faced the challenge of standing out in the competitive market of image background removal tools. We needed to optimize the platform to handle large volumes of images efficiently while ensuring high-quality, precise background removal.

Our primary goals were to enhance the tool's accuracy, increase user engagement, and drive significant traffic growth within the first year.

Goals:

- Market Penetration: To establish a strong presence in the Brazilian market for image background removal tools and differentiate ourselves from competitors.
- Content Relevance: To provide high-quality, efficient background removal services that cater specifically to the needs and preferences of Brazilian users.
- Traffic Growth: To achieve a substantial increase in platform traffic and user engagement within the first 12 months.
- User Experience: To develop an intuitive, user-friendly interface that enhances satisfaction and encourages user retention.



Results and Achievements



Over the past 12 months, I achieved impressive results in Brazil:

- Total Clicks: 4.22 million
- Total Impressions: 440 million

Daily Averages:

- Clicks: 22,000 (from 360)
- Impressions: 2,500,000 (from 150,000)

SEO Performance Improvement:

- Clicks per Day: +21,640 (6,011% increase)
- Impressions per Day: +2,350,000 (1,567% increase)



Oleh Dankevych



Let's Achieve Success Together

Now that you've seen my success in Brazil, imagine what I can achieve for your project. My proven strategies and hands-on experience ensure that I drive substantial traffic growth and deliver tangible results.

Ready to transform your online presence and achieve remarkable growth?

Let's discuss how I can tailor our approach to meet your specific needs and goals.

Contact Me:

- Email: olehdankevych@gmail.com
- Website: https://ari.company/
- LinkedIn: https://www.linkedin.com/in/oleh-dankevych/
- UpWork: https://www.upwork.com/freelancers/~01278bde488dd28690

Schedule a free consultation today and start your journey towards unparalleled success!

I look forward to collaborating with you and making your vision a reality.

Thank you!

