



Record: 432K Clicks and 162M Impressions in 12 Months



Oleh Dankevych

Technical SEO & Product Growth Co-Founder at



ARI.company

Introduction to the Project

Introducing a premier Canadian platform dedicated to providing high-quality visual assets, including photos, images, illustrations, and vectors. Our extensive library caters to diverse needs, from professional marketing materials to creative personal projects, ensuring top-notch quality and variety.

In the past year, we have established ourselves as a leading destination for visual content in Canada, achieving significant growth in user engagement and platform recognition.

Our mission is to empower creatives and businesses by offering an extensive collection of premium visuals that enhance projects and drive inspiration, all while providing a seamless and user-friendly experience.



Oleh Dankevych

Technical SEO & Product Growth Co-Founder at



ARI.company

Initial Challenges and Goals

Launching a platform for selling photos, images, illustrations, and vectors in Canada presented several key challenges. We needed to differentiate ourselves in a competitive market, ensuring our offerings met the diverse needs of customers while maintaining exceptional quality and accessibility.

Goals:

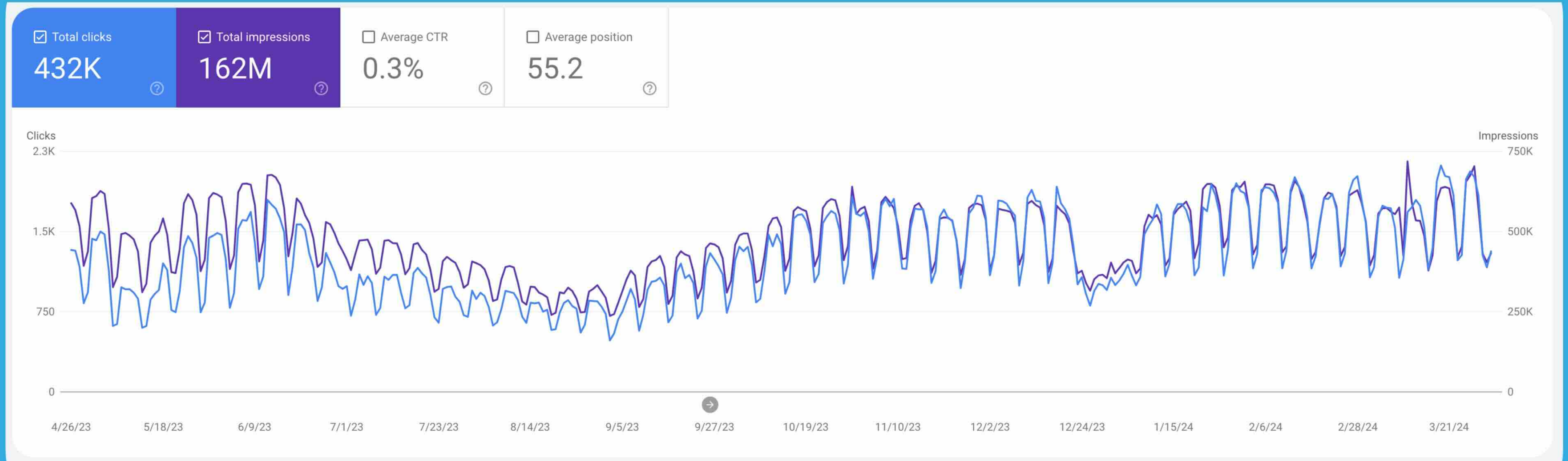
- **Market Penetration:** Establish a strong presence in the Canadian visual content market, becoming the preferred platform for high-quality photos, illustrations, and vectors.
- **Content Quality:** Curate and provide a diverse selection of premium visual assets that cater to various professional and personal uses.
- **Traffic Growth:** Drive significant growth in platform traffic and user engagement through effective marketing strategies and targeted SEO efforts.
- **User Experience:** Develop a seamless, intuitive platform that enhances user satisfaction and encourages repeat usage, ensuring a positive and efficient experience.



Oleh Dankevych

Technical SEO & Product Growth Co-Founder at  **ARI.com**pany

Results and Achievements



Over the past 12 months, I achieved significant results on a global scale:

- Total Clicks: Increased from 1,300 to 2,000
- Total Impressions: Increased from 588,000 to 635,000

Daily Averages:

- Clicks: Grew from 43 to 67 per day
- Impressions: Increased from 19,600 to 21,200 per day

SEO Performance Improvement:

- Clicks per Day: +24 (an increase of approximately 56%)
- Impressions per Day: +1,600 (an increase of approximately 8%)



Oleh Dankevych

Technical SEO & Product Growth Co-Founder at



ARI.company

Let's Achieve Success Together

With proven strategies and hands-on experience, I can drive substantial traffic growth and deliver tangible results for your project. Let's explore how we can achieve your specific goals together.

Contact Me:

- Email: ceo@ari.company
- Website: <https://ari.company/>
- LinkedIn: <https://www.linkedin.com/in/oleh-dankevych/>

Schedule a free consultation today and start your journey to unparalleled success!

Thank you!



Oleh Dankevych

Technical SEO & Product Growth Co-Founder at  **ARI.com**pany