



Minimal Spend  
Major Growth in 12 Months



**Oleh Dankevych**

Technical SEO & Product Growth Co-Founder at



**ARI.com**pany



# Introduction to the Project

Leading Ukrainian platform dedicated to providing high-quality, eco-friendly products for families. Our offerings include a wide range of organic bedding, hypoallergenic pillows, and sustainable home textiles designed to enhance comfort and well-being.

Over the past year, we have solidified our position as a trusted destination for eco-conscious parents and individuals, experiencing significant growth in both customer satisfaction and brand recognition.

Our mission is to support families by offering products that prioritize health, comfort, and environmental responsibility, ensuring a safe and nurturing environment for both parents and children.



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# Initial Challenges and Goals

Launching an eco-friendly platform for sustainable home textiles and family products presented several key challenges. We needed to distinguish ourselves in a niche market, ensuring that our offerings aligned with the growing demand for environmentally responsible products while maintaining a high standard of quality.

Goals:

- **Market Penetration:** Establish a strong presence in the eco-conscious market, becoming a go-to destination for sustainable home textiles and family products in Ukraine.
- **Product Quality:** Offer a curated selection of high-quality, eco-friendly products that meet the health and comfort needs of modern families.
- **Traffic Growth:** Increase organic traffic and user engagement through targeted SEO strategies and effective marketing, driving significant growth in online visibility.
- **User Experience:** Create a user-friendly and visually appealing platform that enhances customer satisfaction and fosters long-term loyalty.

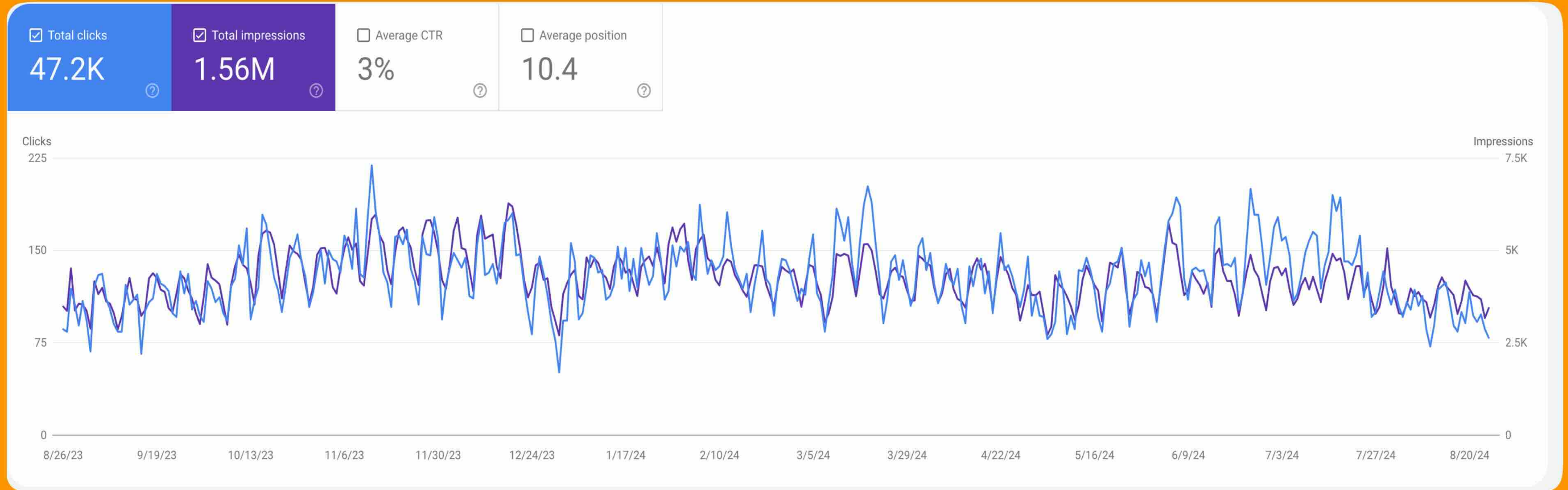


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# Results and Achievements



Over the past 12 months, I achieved significant results on a global scale:

- Total Clicks: Increased from 86 to 190
- Total Impressions: Increased from 3,500 to 5,000

Daily Averages:

- Clicks: Grew from 2.9 to 6.3 per day
- Impressions: Increased from 116.7 to 166.7 per day

SEO Performance Improvement:

- Clicks per Day: +3.4 (an increase of approximately 117%)
- Impressions per Day: +50 (an increase of approximately 43%)



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# Let's Achieve Success Together

With proven strategies and hands-on experience, I can drive substantial traffic growth and deliver tangible results for your project. Let's explore how we can achieve your specific goals together.

Contact Me:

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Schedule a free consultation today and start your journey to unparalleled success!

Thank you!



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