



**Global Growth**  
**42.8M Clicks & 4.37B Impressions**  
**in 12 Months**



**Oleh Dankevych**

Technical SEO & Product Growth Co-Founder at



**ARI.com**pany

# Introduction to the Project

Our global platform specializes in providing high-quality products and resources for parents and children. From essential baby gear to parenting tips, we cater to families worldwide with a user-friendly and comprehensive shopping experience.

Over the past year, we've transformed our platform into a leading destination for parenting needs, achieving significant growth in user engagement and visibility.

Our mission is to support and enhance the journey of parenthood with trusted products and valuable information.



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# Initial Challenges and Goals

Launching a global platform for parenting and children's products presented key challenges. We needed to differentiate ourselves in a crowded market and ensure the platform could handle substantial traffic while delivering a seamless user experience.

Goals:

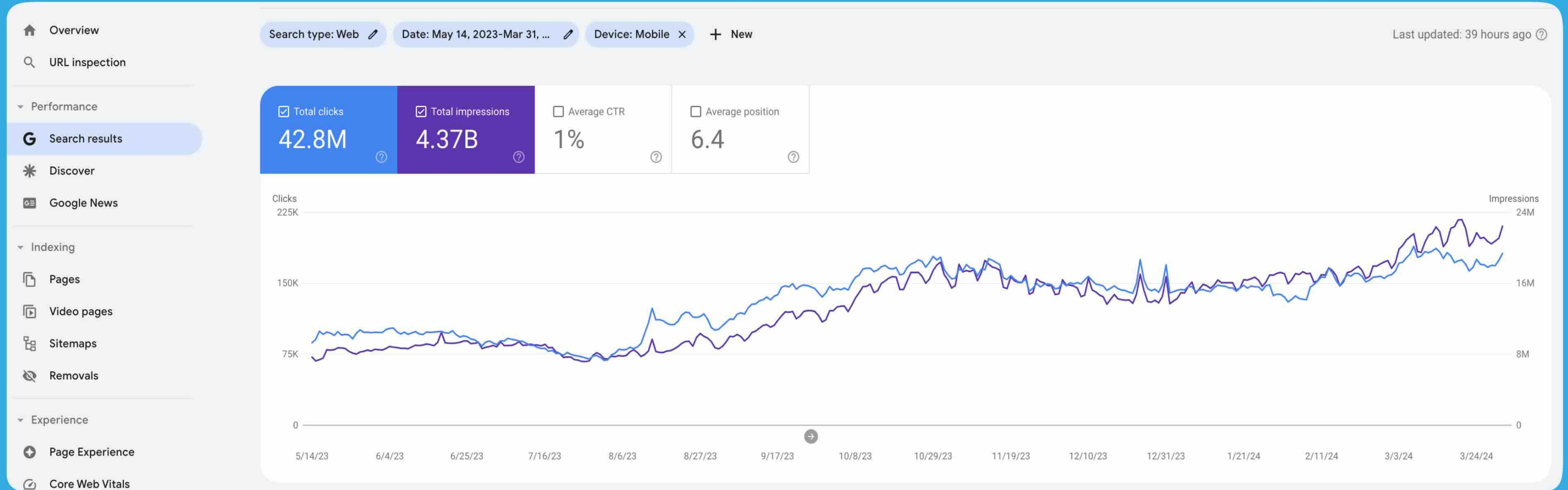
- **Market Penetration:** Establish a strong global presence in the parenting and children's products sector.
- **Content Quality:** Provide high-quality, relevant products and resources that meet the needs of diverse families.
- **Traffic Growth:** Significantly increase user engagement and traffic, aiming for substantial growth in clicks and impressions.
- **User Experience:** Develop an intuitive and enjoyable platform that enhances customer satisfaction and loyalty.



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# Results and Achievements



Over the past 12 months, I achieved significant results on a global scale:

- Total Clicks: 42.8 million
- Total Impressions: 4.37 billion

Daily Averages:

- Clicks: 200,000 (up from 80,000)
- Impressions: 20,000,000 (up from 75,000)

SEO Performance Improvement:

- Clicks per Day: +120,000 (150% increase)
- Impressions per Day: +19,925,000 (26,600% increase)



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# Let's Achieve Success Together

Now that you've seen my global success, imagine what I can achieve for your project. My proven strategies and hands-on experience ensure that I drive substantial traffic growth and deliver tangible results.

Ready to transform your online presence and achieve remarkable growth?

Let's discuss how I can tailor our approach to meet your specific needs and goals.

Contact Me:

- Email: [olehdankevych@gmail.com](mailto:olehdankevych@gmail.com)
- Website: <https://ari.company/>
- LinkedIn: <https://www.linkedin.com/in/oleh-dankevych/>
- UpWork: <https://www.upwork.com/freelancers/~01278bde488dd28690>

Schedule a free consultation today and start your journey towards unparalleled success!

I look forward to collaborating with you and making your vision a reality.

Thank you!



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