

Explosive Growth in Visual Content 12-Month Success





Introduction to the Project

Introducing a premier Polish platform dedicated to providing high-quality visual assets, including photos, images, illustrations, and vectors. Our extensive library caters to diverse needs, from professional marketing materials to creative personal projects, ensuring top-notch quality and variety.

In the past year, we have established ourselves as a leading destination for visual content in Poland, achieving significant growth in user engagement and platform recognition.

Our mission is to empower creatives and businesses by offering an extensive collection of premium visuals that enhance projects and drive inspiration, all while providing a seamless and user-friendly experience.



Oleh Dankevych

Technical SEO & Product Growth Co-Founder at



ARI.company

Initial Challenges and Goals

Launching a platform for selling photos, images, illustrations, and vectors in Poland presented several key challenges. We needed to differentiate ourselves in a competitive market, ensuring our offerings met the diverse needs of customers while maintaining exceptional quality and accessibility.

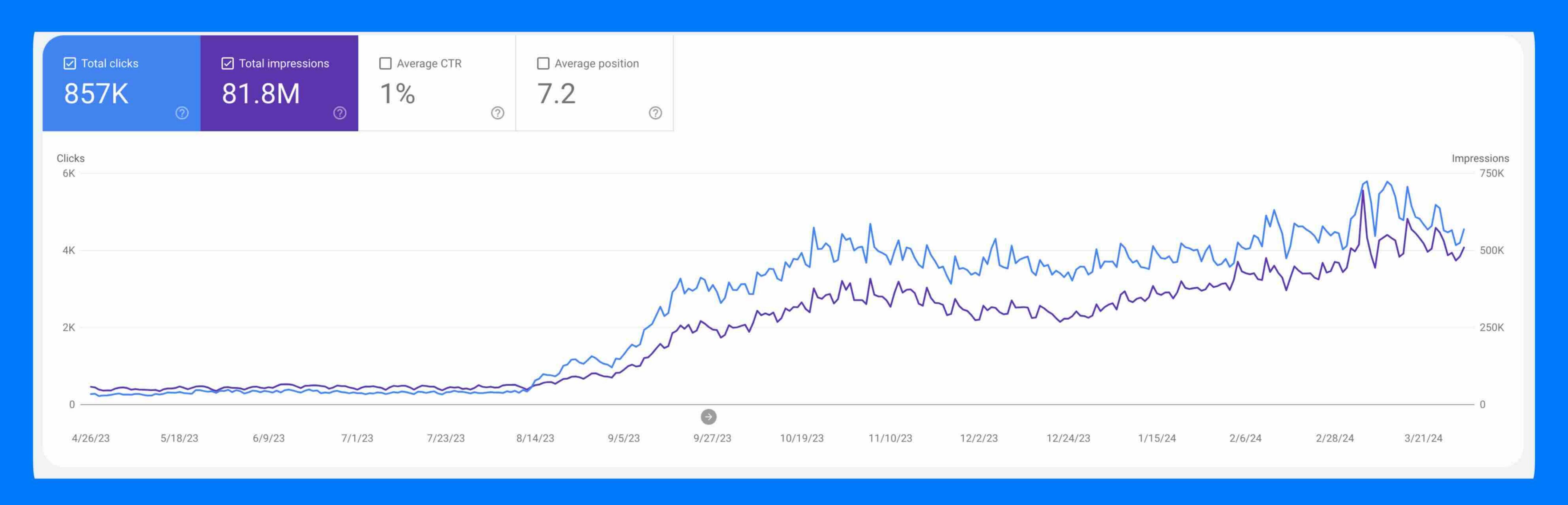
Goals:

- Market Penetration: Establish a strong presence in the Polish visual content market, becoming the preferred platform for high-quality photos, illustrations, and vectors.
- Content Quality: Curate and provide a diverse selection of premium visual assets that cater to various professional and personal uses.
- Traffic Growth: Drive significant growth in platform traffic and user engagement through effective marketing strategies and targeted SEO efforts.
- User Experience: Develop a seamless, intuitive platform that enhances user satisfaction and encourages repeat usage, ensuring a positive and efficient experience.





Results and Achievements



Over the past 12 months, I achieved significant results on a global scale:

- Total Clicks: Increased from 270 to 5,700
- Total Impressions: Increased from 57,700 to 700,000

Daily Averages:

- Clicks: Grew from 9 to 190 per day
- Impressions: Increased from 1,923 to 23,333 per day

SEO Performance Improvement:

- Clicks per Day: +181 (an increase of approximately 2,011%)
- Impressions per Day: +21,410 (an increase of approximately 1,112%)



Oleh Dankevych



Let's Achieve Success Together

With proven strategies and hands-on experience, I can drive substantial traffic growth and deliver tangible results for your project. Let's explore how we can achieve your specific goals together.

Contact Me:

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Schedule a free consultation today and start your journey to unparalleled success!

Thank you!

